

Special Committee on University Relations

October 2023

October 13, 2023 8:30 a.m.

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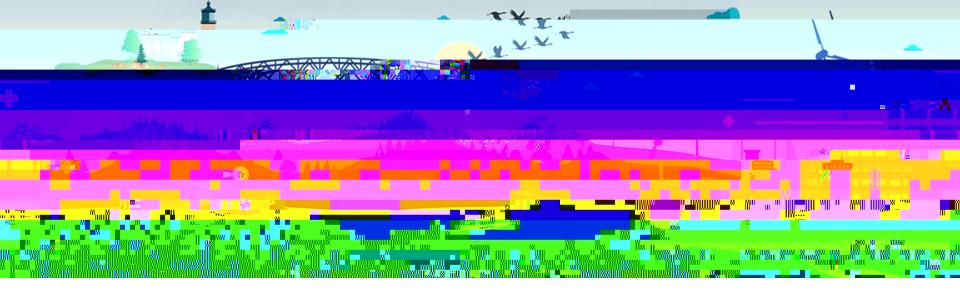
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Docket Item Summary - 3

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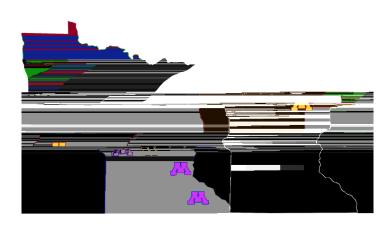
February 8-9



Vision for Government and Community Relations at the University

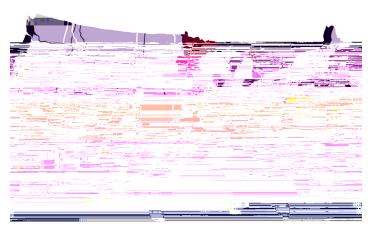
Government and Community Relations

(Gov Rel) Mission



State Relations

State Relations promotes the interests of all five U of M System campuses with our elected officials in St. Paul and with other organizations around the state.



Federal Relations

Federal Relations advances the University's interests at the federal level. We monitor the federal budget and major spending bills, as well as agencies that provide significant funding for research.

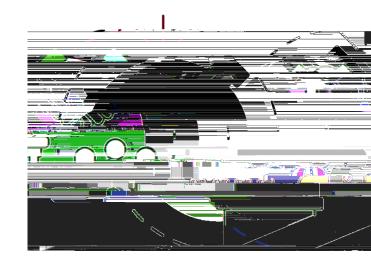


Local Government and Community Relations

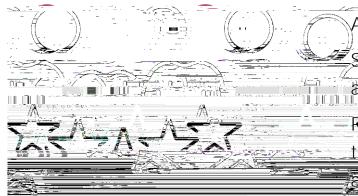
Local Government and Community Relations works to strengthen the University's relationships with local units of government and other partners to increase opportunities for collaboration that advance the University's mission.

Advocacy

Advances federal, state, and community priorities by engaging University supporters (students, faculty, alumni, staff, and community members) through education and advocacy opportunities with elected officials. The team collaborates closely with student leadership, faculty legislative liaisons, the University of Minnesota Alumni Association and the University of Minnesota Foundation.



The Vision for Gov Rel in the Future



A respected and trusted Gov Rel team

Strong partnerships with our local, state, and federal elected officials

Responsive communication systems
that keep our legislative leaders informed
and up to date on the University

Proactive engagement with stakeholders

An effective Gov Rel team that tells the University story and helps Minnesotans understand the value of education, research, and outreach



Gov Rel Approach: Immediate Steps

Prioritize proactive engagement with our local, state, and federal elected officials

Develop and maintain relationships

Strengthen communication systems

Rebuild expertise and trust for Gov Rel with stakeholders

Promote Gov Rel through strategic communications and events

Gov Rel Future: Long-Term Approach

Below are steps that will be taken to assess the work within Gov Rel.

Review all current job descriptions and contracts

Review current structure

Review workload and Gov Rel planning and process documents

Review other institutions' Gov Rel structures as benchmark

Conduct one-on-one interviews with the following categories of people:

Regents Staff from all campuses

Faculty Former Gov Rel staff

Senior leaders, deans, State legislative leadership and

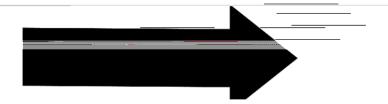
and chancellors committee chairs

Students Congressional delegation and staff

Alumni Partner organizations

Gov Rel staff Governor's administration

Current Gov Rel Timeline



Conduct assessment of Gov Rel

Review plans, contracts, and documents

Interview stakeholders

One-on-one meetings with legislators and University leadership

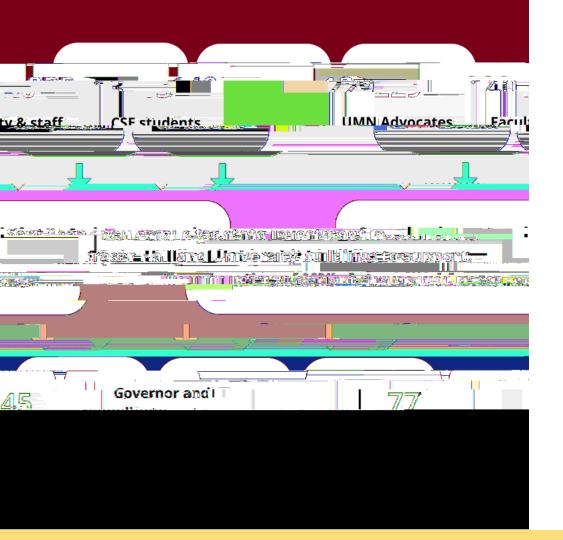
Develop restructure plan

Develop FY 2025 federal budget and appropriations process

Current Gov Rel Timeline



Engage delegation on FY 2025 federal budget and appropriations



Example of Gov Rel vision playing out





Thank You Q&A

Government and Commugnt omk You



Special Committee on University Relations

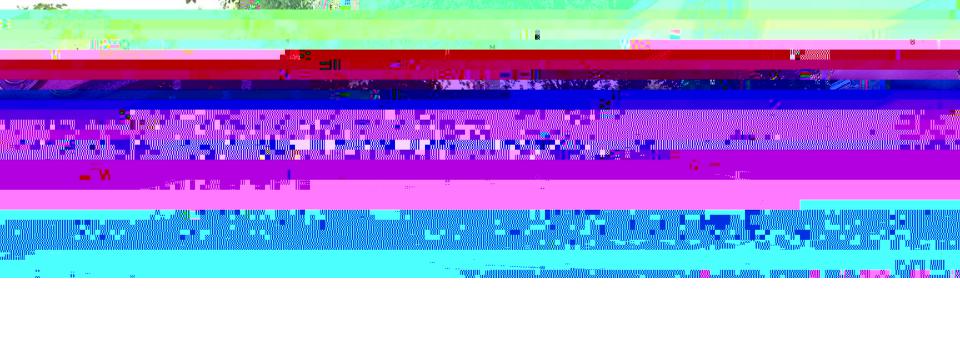
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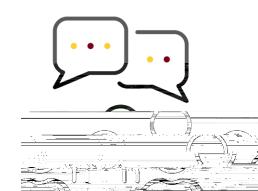
AGENDA ITEM: Legislative Process for Supplemental FY 2025 State Budget and 2024 State

Capital Requests

Review

external stakeholders, and activation of University support systems, including students, alumni, staff, and faculty.





Strong University of Minnesota presence at the legislature

administration, and staff

students, staff, faculty, and Regents

Coordinate with MN State on session work

University of Minnesota

Ensure success on supplemental state budget and capital requests

(In progress)

Gov Rel team ready to advocate on key priorities: supplemental budget, bonding (HEAPR), and policies

Meet with legislative leadership, the Governor, and agencies

Bring experts to the Capitol

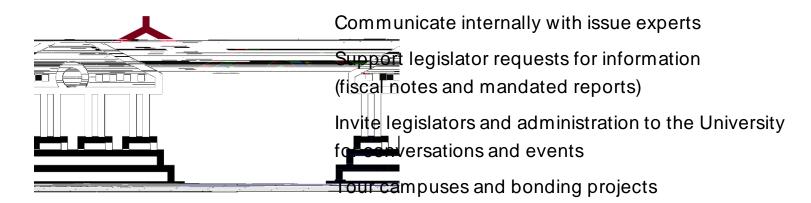
Attend and testify at legislative hearings

U of M Day at the Capitol

Engage advocates



(In progress)



Fall 2023 - bonding tour and meetings with legislators

The legislature convenes on February 12, 2024

Legislative leadership sets committee deadlines for appropriations and bonding

Committee meetings

Conference committee meetings

Target adjournment date May 20, 2024 (first Monday following the third Saturday in May)

(In progress)

Gov Rel team ready to advocate on key priorities:

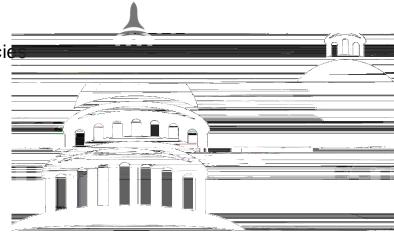
FY 2025 budget, appropriations process, and policie

Meet with Congressional leadership and the agencies

Bring experts to DC

Attend and testify at hearings

Engage advocates



President submits budget request for FY 2025 to Congress in February 2024

Congress adopts budget resolutions and holds appropriations hearings in March and April

Congress sub-committee and full committee markup in June 2024

Conference committee, conference agreements, agreements approved by House and Senate and sent to President in September

priorities: public safety and policies

Meet with local leadership at the city and county levels

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Bring experts to city, county, and local government leaders

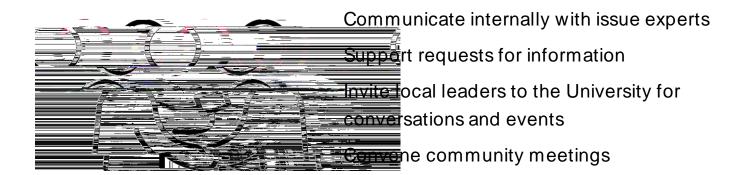
Gov Rel team ready to advocate on key

Attend local and community meetings

Engage advocates

Safety initiatives across campuses

(In progress)



Jan. 17, 2024	FY 2025 requests formatted for appropriations package	Federal
Feb. 12, 2024	2024 legislative session begins	State
February	President presents budget request for FY 2025 to Congress	Federal
Feb. March 2024	Advocacy meetings and follow-up pitches to delegation and committees	Federal
March and April 2024	Congress adopts budget resolutions and holds appropriations hearings	Federal
May 20	State legislature adjournment date	State
June 2024	Congress sub-	

